

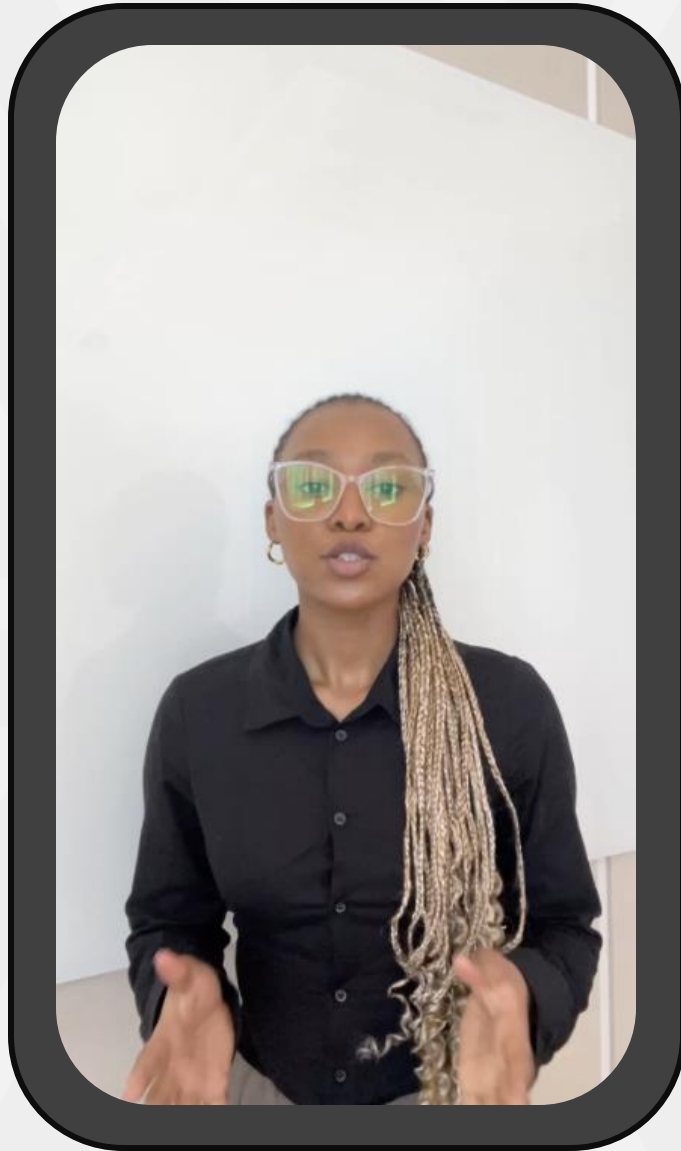


Welcome to the Varsity Vibe
Life Orientation Course

A background image of a modern classroom with large windows and students sitting at desks. The image is dimmed to allow text to be visible.

SIDE HUSTLES

“A piece of work or a job that you get paid for doing in addition to doing your main job”



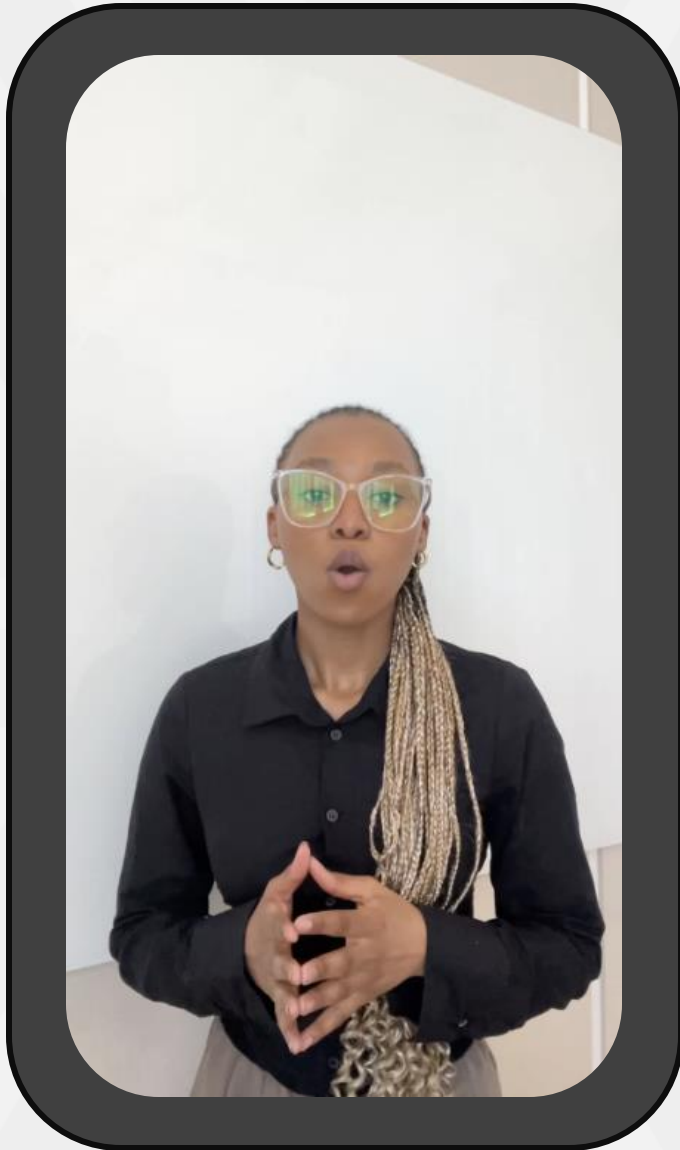
Your “niche” is a well-defined segment of the broader market that you focus your content and engagement on.

While YouTube pays creators for using the platform, majority rely on brand partnerships and deals to generate an income as Instagram and TikTok do not offer the same remuneration to South African creators.

Creating quality content on a consistent basis is easier when you create multiple pieces of content at one time.

TIPS: Wipe your camera before filming. Use natural lighting to achieve a cleaner shot otherwise a ring light is useful when filming after dark. Using various angles can elevate your content and a tripod makes it easier to do so.

SOCIAL MEDIA



Both waitresses and barmen are required to be very charismatic and good with people. It is important to know how to initiate and maintain conversation.

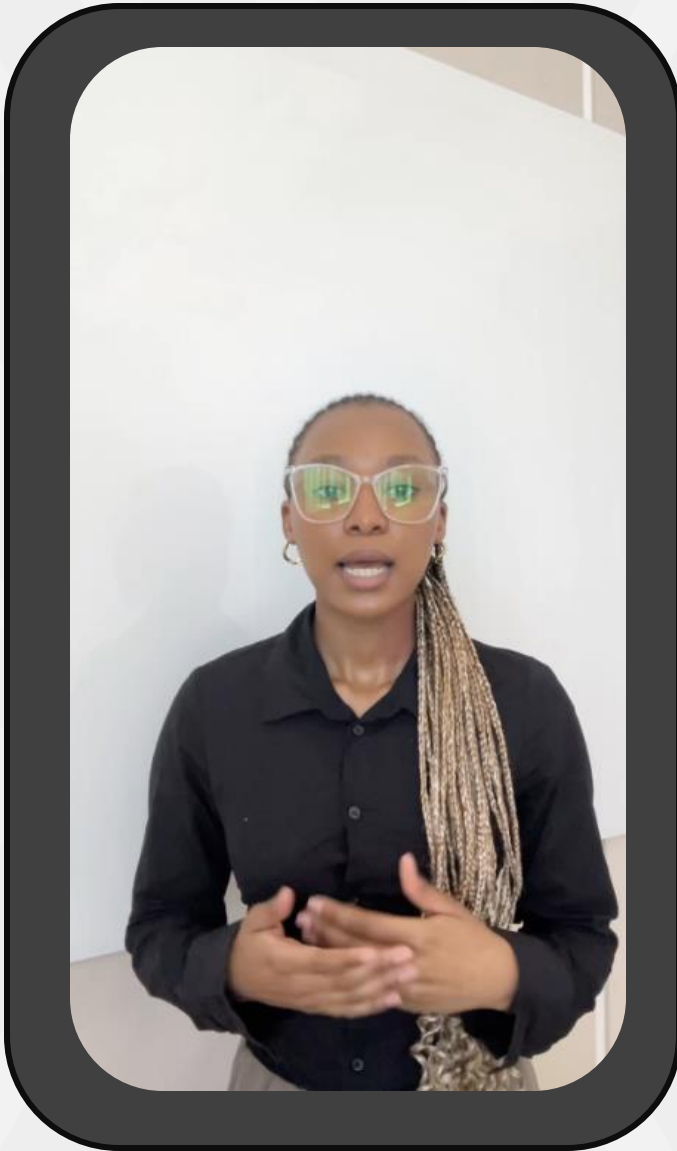
Choosing a restaurant to apply to requires you to assess your personality honestly and decide whether it fits the brand of the restaurant.

If you have friends who work at the restaurant, ask them to put in a good word for you when jobs become available. Alternatively, visit the restaurant in person and ask to speak to a manager about any openings.

You won't be required to work 7 days a week, but a minimum shift threshold will be in place. Shifts range between 5 - 9 hours.

Most restaurants pay R28,79 an hour. Some allow you to take home majority of your earnings while others require staff to pool tips and divide them equally amongst everyone.

HOSPITALITY



Local au pairs are expected to do school pick-ups and drop-offs, prepare snacks or light meals, perform small chores, help with homework and look after the child until the parents get home.

Facebook is the best place to find an au pair post because you can speak to the parents directly and negotiate terms.

REQUIRED SKILLS: Driver's license, time management, extreme responsibility as you are working with other people's children, and unwavering commitment.

Children need stability so you should be prepared to commit to the job for at least a year, Consider your study schedule and academic responsibility thoroughly before applying.

AU PAIRING

ASSESSMENT & EVALUATION

- Identify your niche
- Make a list of brands you want to work with
- Create a content creation schedule

SOCIAL MEDIA

- Find 3 restaurants that interest you
- Go in-store and speak to the manager about the job
- Apply in person or online and follow up

HOSPITALITY

- Create your au pairing flyer or profile on a reputable site
- Post your flyer on Facebook and follow up

AU PAIRING